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**16 January 2015** for  
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# 15th **ASIA** INSURANCE SUMMIT

9 – 10 February 2015, Grand Hyatt Singapore  
Theme: *Disruptions, Innovation & New Horizons –  
Reinventing the Business*



- Official Opening Address**  
**Lee Keng Yi**  
Director and Department Head (Insurance),  
**Monetary Authority of Singapore (MAS)**
- International Address**  
**Mike Morrissey**  
President and CEO,  
**International Insurance Society**
- Keynote Address**  
**Pravej Ongartsittigul**  
Secretary-General,  
**Office of Insurance Commission, Thailand**
- Special Address**  
**Katsuo Matsushita**  
Special Advisor and Liaison Officer for Japan and East Asia,  
**The Geneva Association**

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# 15th Asia CEO Insurance Summit

9-10 February 2015 • Grand Hyatt Hotel, Singapore

Things are on the boil as they say with economic woes, cyber threats, terrorism, climate change, science & techno mantras, social media, increasing risk profile and dynamic rules and regulations. The forces of change are coming together to coerce the insurance industry to reinvent itself for survival, profitability, growth and sustainability. The expectations upon CEOs are high from regulators, shareholders and users, and CEOs themselves. Only the fittest and most versatile who can roll up his sleeves and get dirty will triumph.

So this CEO Summit, organised by *Asia Insurance Review* & The Geneva Association, the global think tank of the insurance industry, poses the real challenge for CEOs to get beyond the numbers and management codes to make a difference in the insurance business and break new ground. It will look at the critical success factors needed to face the challenges of science & technology, regulations, customer centricity, ageing population with attendant healthcare costs, and evolving risk exposures head on. It will also pave the way to work as partners with the various stakeholders – intermediaries, clients and their risk managers, supervisors and regulators, competitors and reinsurers.

## Background of the CEO Summit

The **CEO Summit** – launched in 2001 by *Asia Insurance Review* together with the global think-tank of the insurance industry, The Geneva Association – was aimed at giving CEOs in Asia a much needed platform to meet and discuss hot issues of the day in the pursuit to become world-class players. Over the last 15 years, this need has become more critical and with the CEOs coming into their own, the Summit has become a forum for very open discussions and is actively supported by the International Insurance Society as well.

The **Asia CEO Insurance Summit** has come to be regarded as the leading insurance event in the *AIR* series of conferences, bringing together leaders in the market including regulators and CEOs from regional as well as domestic and global companies. Some 2,000 delegates have come under the arches of the Asian CEO Summit series,

supported by the International Association of Insurance Supervisors (IAIS) too.

Some of the past themes we have handled include: Priority Issues for Survival; Strategic Positioning for Success in a Liberalising Market; Eyeing World-Class Standards in Asia; Delivering on the Promise of Growth and Profitability in Asia; Creating a World-Class Management Culture For Growth and Success in Asia; A Renewed Focus on the Market and the Customer; Managing the Potential of Profits in Risks; Achieving Regional Synergies & Partnerships To Boost Competitiveness; The Coming Integration of Marketing and Sales; Doing Business in a Post Crisis World; Repositioning for the new competitive era; the Dashboard for Insurance CEOs and Turning Threats to Profits and most latterly Exploiting the Potential of the Asean Economic Community.

## Who Should Attend

- CEOs & Senior Management of Insurance & Reinsurance Companies (Life & Non-Life)
- Insurance & Reinsurance Brokers
- Management Consultants
- Supervisors & Regulators
- Risk Managers
- Lawyers, Technology Experts, Loss Adjusters & Other Service Providers to the Insurance Industry
- Banks & Financial Institutions Serving the Insurance Industry

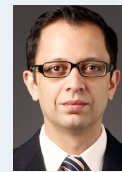
## Speakers include:



**Matt Harris**  
Chief Executive,  
**AIG Asia Pacific Insurance Pte Ltd**



**Christopher Townsend**  
President, Asia,  
**MetLife, Inc**



**Zia Zaman**  
Chief Innovation Officer,  
**MetLife, Asia**



**Patrice Conxioeur**  
Managing Director,  
Global Head of Insurance  
Coverage,  
**HSBC Global Asset Management**



**Steve Tunstall**  
Director, **Tunstall Associates & General Secretary, PARIMA**



**Richard J. Fogarty**  
Senior Vice President,  
Head of State Street Global  
Services, Japan & Head of  
Insurance Sector Solutions,  
Asia Pacific, **State Street**



**Dr Roger Sellek**  
Chief Executive,  
**A. M. Best, UK**



**Chern Kai-Yuan**  
Deputy Director General,  
Insurance Bureau,  
**Financial Supervisory Commission, Taiwan**



**Peter Huber**  
CEO,  
**Zurich Global Life Singapore;**  
Principal Officer,  
**Zurich International Life Ltd (Singapore Branch)**



**Marc Breuil**  
Regional President, Asia  
**Berkshire Hathaway Specialty Insurance**



**Sarah Butler**  
Partner with Strategy& and  
Chairman, Greater China,  
**PwC**



**Marcus von Engel**  
Financial Services Technology  
Leader,  
**PwC Japan**



**Ruth Fisk**  
Global Insurance Director,  
Hyland, creator of Onbase,  
**Hyland Software, Inc**



**Dr Woody Mo**  
President and CEO,  
**eBaoTech Corporation**



**Toby Rotstein**  
General Manager,  
Sales, Asia Pacific,  
**Innovation Group**



**Bhargav Dasgupta**  
MD & CEO,  
**ICICI Lombard General Insurance Co Ltd**



**Bob Leung**  
Managing Director,  
UBS Investment Research &  
Head of Asian Insurance and  
Diversified Financials,  
**UBS AG**



**Jonathan Goacher**  
Consultant,  
**DLA Piper (Thailand) Ltd**



**Aman Chowla**  
Chief Operations Officer,  
**Prudential Assurance Malaysia Berhad**



**Paul de Bruijn**  
Regional Head of  
Transformation Services,  
**APAC, AIG**



**Srin Venkat**  
Vice President, Insurance  
& Healthcare Financial  
Services,  
Global Business Unit,  
**Oracle Corporation**



# 15th Asia CEO Insurance Summit

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## PROGRAMME

### Day 1: Monday, 9 February 2015

- 8.00 am Registration & Coffee
- 9.00 am **Welcome Remarks by Chairman of Conference**  
*Sivam Subramaniam, Editor-in-Chief, Asia Insurance Review & Middle East Insurance Review*
- 9.10 am **Official Opening Address**  
*Lee Keng Yi, Director and Department Head (Insurance), Monetary Authority of Singapore (MAS)*
- 9.20 am **International Address on the World of Insurance Today**  
*Michael J Morrissey, President and CEO, International Insurance Society*
- 9.35 am **Industry Address: Insurance – Ripe for Disruption?**  
*Sarah Butler, Partner with Strategy& and Chairman, Greater China, PwC*
- 10.15 am **Keynote Address 1: Strategic Issues for Success**  
*Matt Harris, Chief Executive, AIG Asia Pacific Insurance Pte Ltd*
- 11.00 am Q&A and Token Presentation to Sponsors to Day One Speakers. Followed by Tea Break

### Strategic Issues Session

- Session Chair: Ridwan Abbas, Deputy Editor (Southeast Asia), Asia Insurance Review**
- 11.30 am **How Does the Capital Market Value Your Company?**  
*Bob Leung, Managing Director, UBS Investment Research & Head of Asian Insurance and Diversified Financials, UBS AG*
- 12.00 nn **Must-Knows for Insurance CEOs in 2015 -**  
Explore the key macro issues that Insurance CEOs will likely encounter in 2015 and the implications on their portfolios and strategies  
*Patrice Conxicoeur, Managing Director, Global Head of Insurance Coverage, HSBC Global Asset Management*
- 12.30pm **Emotions, Empowerment and Engagement Leading to Enhanced Customer Service in the Industry**  
*Peter Huber, CEO, Zurich Global Life Singapore & Principal Officer, Zurich International Life Ltd (Singapore Branch)*
- 1.00 pm **Lunch Hosted by AIG**
- 2.15 pm **The CEO's Influence on Ratings Outcome**  
*Dr Roger Sellek, Chief Executive, A.M. Best, United Kingdom*
- 2.45 pm **Unleashing the Hidden Potential in the Region: The Asiafication of Insurance**  
*Zia Zaman, Chief Innovation Officer, MetLife, Asia*
- 3.15 pm Tea Break & Exhibition

- 3.45 pm **Regional CEO Panel: Disruptions, Innovation & New Horizons**  
Panel will tackle the key issues of improving growth and profitability; Nurturing new talent beyond the industry; Making insurance a buzzword in society; CEOs as salesmen of company dealing with regulators, consumers and stakeholders; and whether the new age CEO is a myth?  
**Chairman of Panel: Sivam Subramaniam, Editor-in-Chief, Asia Insurance Review & Middle East Insurance Review**  
**Panellists:**
  - Christopher Townsend, President, Asia, MetLife, Inc
  - Matt Harris, President and CEO, AIG Asia Pacific Insurance Pte Ltd
  - Bhargav Dasgupta, MD & CEO, ICICI Lombard General Insurance Co Ltd
  - Patrice Conxicoeur, Managing Director, Global Head of Insurance Coverage, HSBC Global Asset Management
  - Peter Huber, CEO, Zurich Global Life Singapore & Principal Officer, Zurich International Life Ltd (Singapore Branch)

- 4.45 pm **The AEC Insurance Market: Goals, Expectations and Developments**  
*Jonathan Goacher, Consultant, DLA Piper (Thailand) Ltd*
- 5.15 pm End of Day One

### Day 2: Tuesday, 10 February 2015

- 9.00 am **Keynote Address on Asean Economic Community: Getting the Industry Ready**  
*Pravej Ongartsittigul, Secretary-General, Office of Insurance Commission (OIC), Thailand*
- 9.30 am **Special Address: Filling the Protection Gap**  
*Katsuo Matsushita, Special Advisor and Liaison Officer for Japan and East Asia, The Geneva Association*
- 10.00 am **Regulatory Panel: Reinventing Partnership with Regulators**  
**Chairman of Panel: Sivam Subramaniam, Editor-in-Chief, Asia Insurance Review & Middle East Insurance Review**  
**Panellists:**
  - Pravej Ongartsittigul, Secretary-General, Office of Insurance Commission (OIC), Thailand
  - Lee Keng Yi, Director and Department Head (Insurance), Monetary Authority of Singapore (MAS)
  - Chern Kai-Yuan, Deputy Director General, Insurance Bureau, Financial Supervisory Commission, Taiwan
  - Katsuo Matsushita, Special Advisor and Liaison Officer for Japan and East Asia, The Geneva Association
  - Kolja Klawunn, Vice Chairman, Brunei Insurance and Takaful Association (BITA)
  - Hideki Takeuchi, Director, Assurance – Insurance, PwC Japan
- 11.00 am Q&A and Token Presentation to Day Two Speakers Followed by Tea Break
- 11.30 am **The Tools to be AEC Ready?**  
*Toby Rotstein, General Manager, Sales, Asia Pacific, Innovation Group*
- 11.50 am **Technology as the Game Changer**  
*Richard J. Fogarty, Senior Vice President & Head of State Street Global Services, Japan & Head of Insurance Sector Solutions, Asia Pacific, State Street*
- 12.10 pm **Panel: Facing up to New Technology Revolution & Social Media**  
**Embracing disruption: How should APAC insurance CEOs prepare for technology advancements by the year 2020**  
The year 2020 is no longer a distant date in the future. By 2020, technology advancements will have made large parts of the marketplace and most companies barely recognizable from their state today. What conversations should CEOs have with their executives to prepare their business for the impact of technological transformation? How can CEOs turn the technology disruptions to their advantage to create a compelling customer experience, how to capitalize on the untapped commercial potential, and avoid regulatory and security pitfalls? These and more questions will be explored in a panel discussion with leading executives from throughout Asia.  
**Chairman of Panel: Marcus von Engel, Financial Services Technology Leader, PwC Japan**  
**Panellists:**
  - Ruth Fisk, Global Insurance Director, Hyland, creator of Onbase, Hyland Software, Inc
  - Paul de Bruijn, Regional Head of Transformation Services, APAC, AIG
  - Wong Eng Teng, Chief Transformation Officer, Prudential Assurance Malaysia Berhad
  - Antonio Estrella, Founder & Managing Director, futureLab, MetLife Innovation Centre
- 1.00 pm **Lunch Hosted by MetLife**
- Innovation & New Horizons**
- 2.15 pm **Thrive in Time of Big Channel, Big Policy and Big Data**  
*Dr Woody Mo, President and CEO, eBaoTech Corporation*
- 2.45 pm **Digital Disruption and New Millennials**  
*Srini Venkat, Vice President, Insurance & Healthcare Financial Services, Global Business Unit, Oracle Corporation*
- 3.15 pm Tea Break
- 3.30 pm **Special Address: The World of Branding & Rating: What Really Matters?**  
*Marc Breuil, Regional President, Asia, Berkshire Hathaway Specialty Insurance*
- 4.00 pm **Fostering the Ideal Partnership with Corporate Risk Managers**  
*Steve Tunstall, Director, Tunstall Associates & General Secretary, Pan-Asian Risk & Insurance Management Association (PARIMA)*
- 4.30 pm **Case Management: The Future of Insurance**  
*Ruth Fisk, Global Insurance Director, Hyland, creator of Onbase, Hyland Software, Inc*
- 5.00 pm Close of Conference

Programme is subject to change

# 15th Asia CEO Insurance Summit

9-10 February 2015 • Grand Hyatt Hotel, Singapore

Registration Email: [loga@asiainsurancereview.com](mailto:loga@asiainsurancereview.com)

Hotel Reservation:  
Email: [groupreservations.india@hyatt.com](mailto:groupreservations.india@hyatt.com)  
Tel: +65 3158 2691

## Conference Registration

Registered by \_\_\_\_\_

To: Ms Loga, Asia Insurance Review  
69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583  
DID: +65 6372 3184 • Fax: +65 6224 1091 • [www.asiainsurancereview.com](http://www.asiainsurancereview.com)  
Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

### PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof  
First Name: \_\_\_\_\_ Last Name/ Surname: \_\_\_\_\_  
Nationality \_\_\_\_\_  
Passport No \_\_\_\_\_  
Job Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
Country \_\_\_\_\_  
Tel: ( ) \_\_\_\_\_  
Cellular: ( ) \_\_\_\_\_  
Fax: ( ) \_\_\_\_\_  
email: \_\_\_\_\_

### REGISTRATION

Early Bird (valid till 16 January 2015)	Normal Registration
Subscribers <input type="checkbox"/> US\$980	Subscribers <input type="checkbox"/> US\$1,480
Non-Subscribers <input type="checkbox"/> US\$1,280*	Non-Subscribers <input type="checkbox"/> US\$1,680*

(\*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)

**Full registration fees MUST be paid before the valid dates for admittance at conference.**

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

AIR/MEIR magazine  AIR/MEIR Website  Brochure  Email  
 Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

### Group registration:

**Special Offer for Year 2015** Register two delegates from the same company, and send the third delegate to attend the conference free of charge!  
(Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches.

All meals are prepared without pork, lard and beef.

### Special Dietary Requirements

I would like to have vegetarian meals during the Conference.

Accredited by  
General Insurance Association  
of Singapore

### Closing date for registration: 2 February 2015

For cancellation in writing made before **16 Jan 2015**, 50% of the conference fee will be refunded. No refunds will be made for cancellations after **16 Jan 2015**.

### PAYMENT

I undertake to indemnify the organisers for all bank charges

I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"

Telegraphic / Wire Transfer to the following account:  
DBS Bank  
Marina Financial Centre, 12 Marina Boulevard,  
#03-00 MBFC, Tower 3, Singapore 018982  
Branch: Marina Financial Centre Branch  
Account Name: Ins Communications Pte Ltd  
• US\$ (Account No.: 0001 - 004838-01-9-022)  
• Swift Code: DBS SSGSG

Please debit the sum of US Dollars US\$ \_\_\_\_\_ for Conference Registration fee from my

Mastercard  VISA  American Express

Card Holder's Name: \_\_\_\_\_

Card No.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ - \_\_\_\_\_ (mm-yy) Total Amount: US\$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Conference fee is inclusive of prevailing GST for Singapore incorporated business)

## Hotel Reservation Form

Email: [groupreservations.india@hyatt.com](mailto:groupreservations.india@hyatt.com)

### Grand Hyatt Singapore

10 Scotts Road, Singapore 228211  
Tel: +65 67381234 • Fax: +65 3158 0025  
Email: [groupreservations.india@hyatt.com](mailto:groupreservations.india@hyatt.com)  
[singapore.grand.hyatt.com](http://singapore.grand.hyatt.com)

PLEASE FILL IN GUEST PARTICULARS  
ON REGISTRATION FORM

GROUP CODE:  
G-Ai34

### ARRIVAL DATE

Check in date: \_\_\_\_\_

Flight: \_\_\_\_\_ ETA: \_\_\_\_\_

### DEPARTURE DATE

Check out date: \_\_\_\_\_

Flight: \_\_\_\_\_ ETD: \_\_\_\_\_

### ROOM TYPE / ROOM RATE

#### Grand Room

S\$360+ taxes per room per night (inclusive of WiFi)

King bedded  Twin bedded

Indicate number of rooms required \_\_\_\_\_.

#### Room Preferences (subject to availability)

Smoking  Non-smoking

- Room rates are applicable from Saturday to Thursday, 7 to 12 February 2015 (all dates inclusive). Additional reservation requests will be subject to availability, rooms will be confirmed at the prevailing rate of the day.
- Check-in time is 1400 hours and check-out time is 1200 hours. For early arrival, we would like to recommend making your reservation one-night before the actual arrival date (at 1 night room rate) for guaranteed check-in.
- Reservation should be accompanied with credit card details.
- In the event of "no-show" or cancellation with less than 30 days notice, will be subject to 100% cancellation for the duration of stay.
- Room type and room rate is strictly subject to availability upon point of booking.
- Reservations received after the deadline is subjected to room availability and revised rates.
- Rates are subject to 10% service charge and thereafter, prevailing government taxes (GST).

### LIMOUSINE ARRANGEMENT

Not required

One (1) way limousine transfer from Airport to Hotel at S\$115.00 subject to 7% GST

One (1) way limousine transfer from Hotel to Airport at S\$115.00 subject to 7% GST

Return limousine transfer at S\$230.00 subject to 7% GST

All pick-ups can be guaranteed upon credit card details received.

Additional comments/ special requirements:  
\_\_\_\_\_  
\_\_\_\_\_

### RESERVATION GUARANTEE

Credit Card

Visa  Mastercard  Amex

Diners  JCB

Credit Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ month \_\_\_\_\_ year

Cardholder's name: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_